



Advertising Contract

LEGAL

Glue Magazine and the advertiser agree that should the unit dimensions placed and paid for by the advertiser be less than the unit dimensions herein before agreed to be placed during the stipulated period, the rate shall be herein revised according to the actual unit dimensions that appear in print according to the current Glue Magazine rate card.

Glue Magazine reserves the right to revise advertising rates at any time, upon 60 days notice in writing and all others are subjected to such right. Upon receipt of notice of revised rates, the undersigned shall have the option of terminating this agreement at the end of the said 60 days by notice in writing to Glue Magazine 30 days in advance, or continuing the contract under the new rates. Failure to deliver the said notice by the advertiser shall be deemed as an acceptance of the new rate by the advertiser.

This agreement must be signed by a signing officer of the advertiser previous to the first insertion, failing which no discounts apply.

Glue Magazine reserves the right to suspend insertions pursuant to this agreement for overdue accounts, and/or for the non-fulfillment of the conditions of this agreement by the advertiser.

Acceptance by Algonquin College of progress payment of less than the amount owing will not be considered in any manner as a settlement, but merely as an accommodation until the within contract is completed and paid in full.

This contract will be deemed null and void when any of the following events occur: the advertiser makes a proposal under the bankruptcy act; non-payment as stated above; non-fulfillment of any conditions of this agreement; the company name or principle ownership changes from that specific contract.

Glue Magazine will not be liable for damages arising out of errors in advertisements beyond the actual amount paid for the space being used by the portion of the advertisement in which the error occurred. Glue Magazine shall not be liable for damages for the non-insertion of any advertisements. Glue Magazine is not responsible for damage resulting from publication of incorrect reproduction material.

Failure to receive proof of publication will not be considered reason to delay payment.

It is expressly understood and agreed that the space contracted for is to be used exclusively by the advertiser for the business shown in this agreement; the contracted space cannot be sold, given or transferred in whole or in part in any form to any other business, individual or corporation. The advertiser agrees to pay all charges with respect to advertising as per terms set by Glue Magazine and administered by Algonquin College and further agrees to the right of Algonquin College to impose a carrying charge upon any overdue balances of the accounts. All payments are due upon receipt of the invoice.

All property rights including copyright in advertising shall be vested in and be the property of Glue Magazine. No such advertisements or any part thereof may be reproduced without prior consent of Glue Magazine.

Glue Magazine shall not be bound by any stipulations or conditions other than those stated in this agreement. Glue Magazine reserves the right to refuse to run advertisements deemed by the Editorial Staff to be in violation of good taste.

All parties signing this contract other than Glue Magazine hereby jointly and severally guarantee all sums owing.

Ad Choice <small>(Full Colour)</small>	One Issue	Two Issues	Total Savings
Full Page	\$900	\$750 ea.	\$300
1/2 Page <small>Vertical & Horizontal</small>	\$500	\$400 ea.	\$200
1/3 Page <small>Vertical, Bleed Only</small>	\$350	\$300 ea.	\$100
1/4 Page	\$250	\$225 ea.	\$50

Ad Size

Issue

September January

Preferred Position

Pricing

Price of Chosen Ad: _____

20% Position Charge: _____

Total: _____

* Please make orders payable to Algonquin College

Company Name: _____

Full Address: _____

Phone Number: _____

Name: _____

Title: _____

Signature of Client: _____

Glue Sales Representative: _____

Date Signed: _____

Signature of Glue Magazine Faculty: _____